

# LEOLAB



STORE \_ [www.leolab.kr](http://www.leolab.kr)

CONTACT

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# LEOLAB Story.

## LEOLAB - Gives you the best feeling every day.

LEOLAB is a fashion-tech company that offers a fashionable and sustainable solution to problem of environment.

## CEO Profile

- Have worked as a sports & outdoor designer in Italy
- Managed a fashion brand and a fashion consulting business (2007~2016)
- Launched LEOLAB, the fashion-tech company (2017~ Now)

## LEOLAB Company Time Line

- 2016 • Building the basis of the brand and operating technological R&D.
- 2017 • Establishment LEOLAB company in March.
- Development of the cooling material based on the latent heat of evaporation process.
  - Development of the neckband-style air conditioner.
- 2018 • Development of cooling products.
- Certified after running official tests: the cooling effect and the cooling material are officially approved
  - Patent registration of the neckband-style air conditioner.
  - Patent registration of the cooling material.
  - Completion of the overseas brand registrations and the domestic processes.
  - Have launched the new product category - technical pet cooling harness & band.
- 2019 • Started distribution of cooling products in overseas markets.
- Start of slow high quality product project.

## How we approach the market

- Domestic market: collaboration with crowd-funding platforms.
- Overseas market: Participate in overseas exhibition, Joining Amazon.

# LEOLAB We think.

## • VISION:

We are a company that helps people with their comfortable lifestyle.

## • CORE VALUES:

- BELIEVE** We make products that can be trusted by our customers.
- STUDY** We study more innovative productsand products that our customers need.
- JOYFUL** We work in happy and provide interesting products to our customers

## • MISSION:

365 days Provide the best comfort to make your life more enjoyable.

## LEOLAB Hydro Cooling Fabric.



### GREEN INNOVATION

The breathing material resemble the natural principle of moisture evaporation. Breathable cooling product keeps a refreshing feeling until the end of the walk outdoors.



### SCIENCES AND ART

Cooling products combined with Evaporative Latent heat effect and no-sewing moisture control system not only keep your per body cool. These products are also fashion items for outdoor activities.



### BREATHABLE MATERIAL

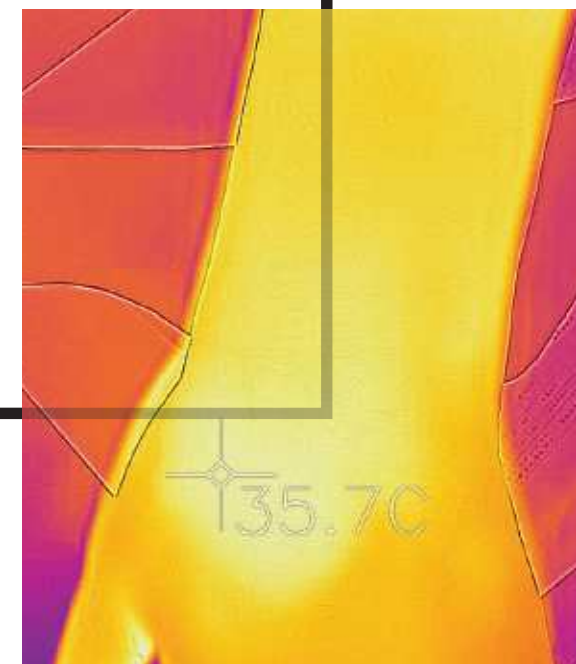
When water is absorbed, it use a breathable material that wrinkles and expand the receiving area and returns to it's normal condition when the water dries. Ansorbs hot body temperature when water evaporates. Therefore, you can feel cool air through cold fabric so that effect makes lower body temperature.



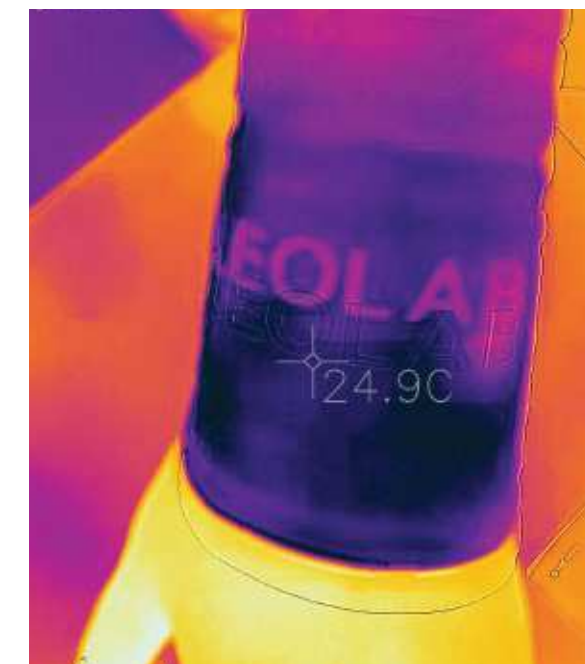
### PERFECTION\_MODE

The LEOLAB cooling embossed fabric quickly absorbs water and also relieves skin discomfort caused by moisture. Harnesses and bands have antibacterial, UV-protective and reflective features for night safety.

# LEOLAB



Wearing cooling band  
(No moisture absorption) 35.7°C (96.3F)



Wearing cooling band  
(Moisture absorption) 24.9°C (76.82F)

## Hydro Cooling Technology

### Cool

Duration 3 hours to 24 hours uses a powerful cooling system that reduces body temperature to 35.4°F and protects your health from too much heat.

### Comfortable

If you are worried about outdoor activities in extremely hot weather just soak it in cool water then wrap the cooling band. The ambient temperature is lowered by an average of 50°F to maintain a pleasant, cool feeling.

### Safe

Our powerful cooling effect and safety of our cooling bands have been cameraproven by thermal and FITI test.

### How to Use?

#### > Cool Water Absorption

Soak the band in cool water for 1 minute.

#### > Remove Excess Water

Without twisting the band, lightly wipe off the excess absorbed water.

#### > Wear the Band

You can wear it right away, but it is cooler to use after 10 minutes of water absorption.

#### > Wear it Again

Once the band is warmed up by body heat, remove the band and you can reuse after 5 to 10 minutes.



# Hydro Cooling Neck Band

• Color : Blue, Gray , Black



Blue



Gray



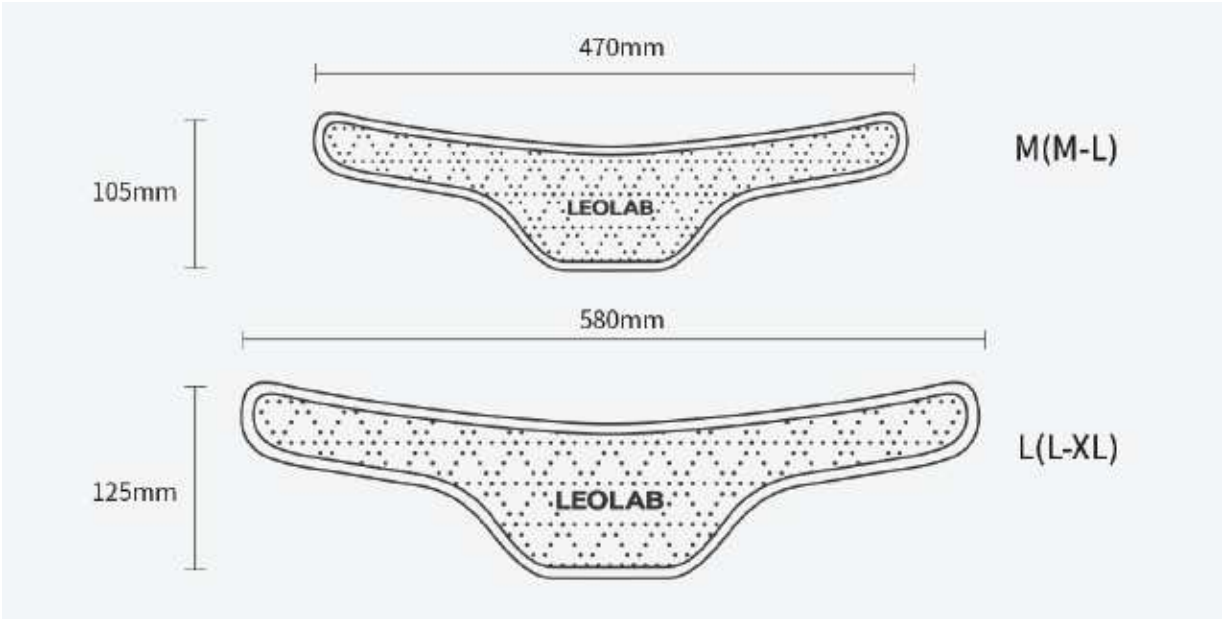
Black

## COOLING product

From 5 to 10 degrees less after water absorption  
Minimum duration of more than 3 hours fresh

Size	L (L-XL)	M (M-L)
Width	580mm	470mm
Length	125mm	105mm
Height	97mm	80mm
Used Size	400 - 520mm	300 - 420mm

Outshell : Polyester 88%, Span 12% | Lining : Nylon 100%





# Hydro Cooling Wrist Band

• Color : Blue, Gray, Black



Blue



Gray



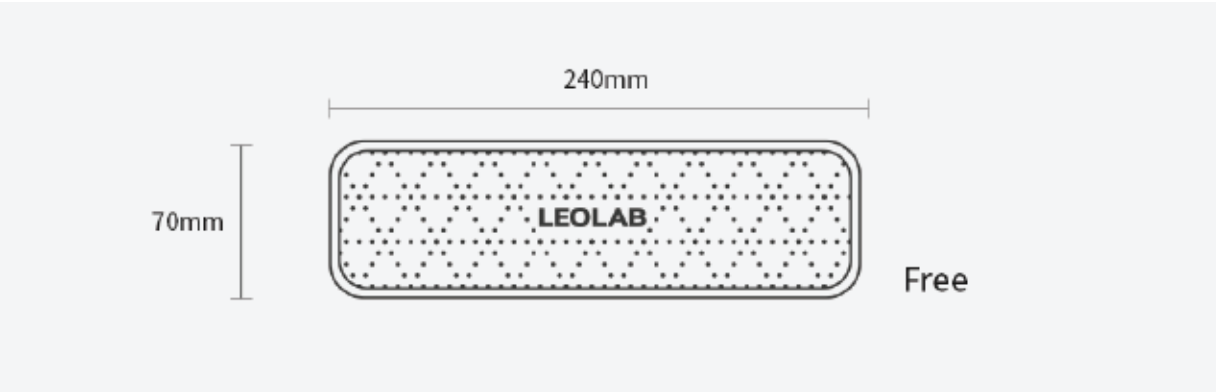
Black

Size	FREE
Width	240 mm
Length	70 mm
Used Size	170 - 220 mm

Outshell : Polyester 88%, Span 12% | Lining : Nylon 100%

## COOLING product

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after water absorption  
Minimum duration of more than  
3 hours fresh





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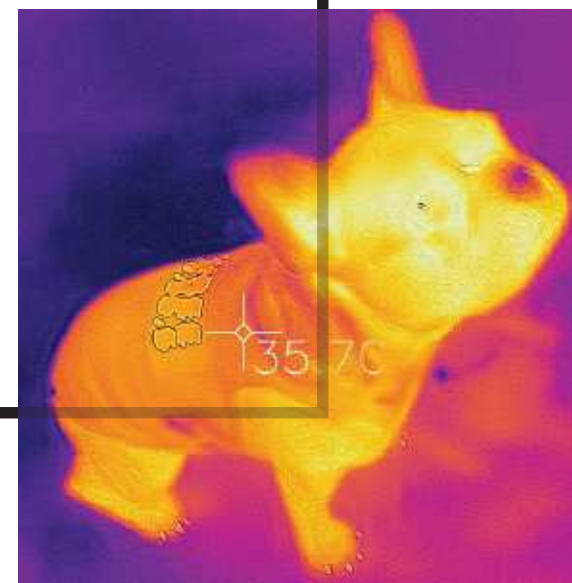
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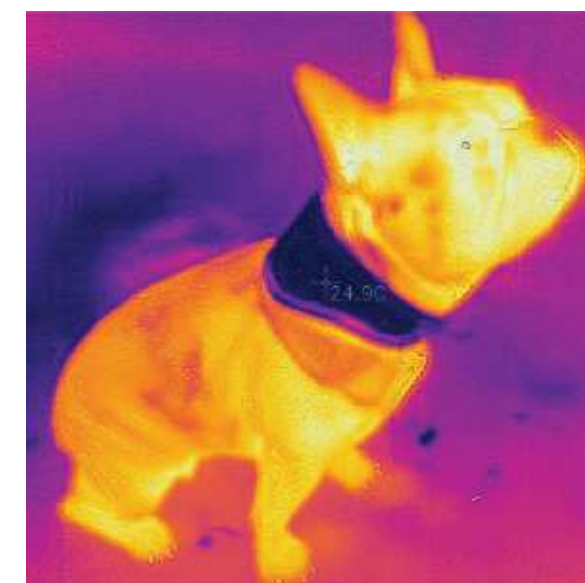
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COOLING product

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Minimum duration of more than 3 hours fresh



Hydro Cooling Harness

• Color : Blue Dot, Blue, Black



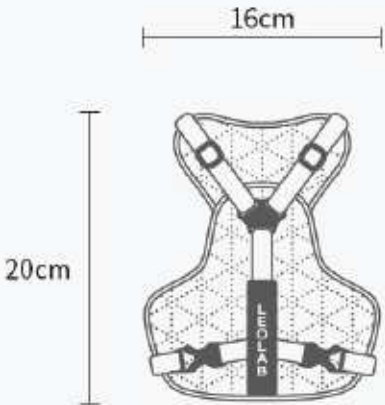
Black



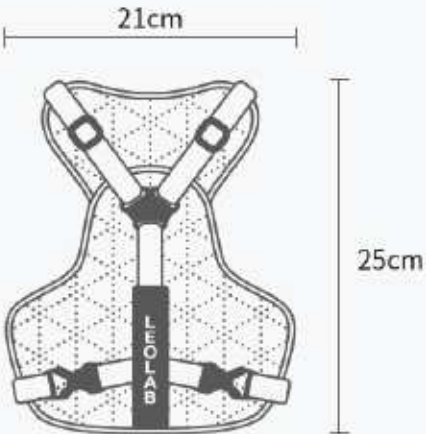
Blue Dot

Size	S - M	L - XL
Transverse	16cm	21cm
Length	20cm	25cm
Back length	14cm	19.5cm
Neck circumference	26 - 33cm	30 - 40cm
Chest circumference	30 - 40cm	38 - 50cm

Outshell : Polyester 88%, Span 12% | Lining : Nylon 100%



S - M



L - XL





# Hydro Cooling Neck Band

• Color : Red Dot, Blue Dot, Blue, Gray, Black

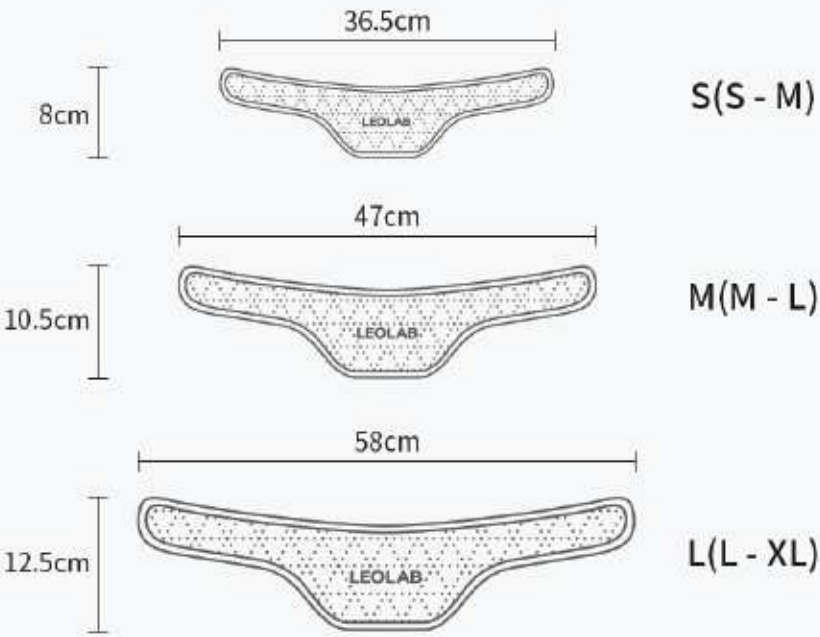


Size	S	M	L
Transverse	36.5 cm	47 cm	58 cm
Length	8 cm	10.5 cm	12.5 cm
Back neck height	6.5 cm	8 cm	9.7 cm
Minimal value	22 cm	30 cm	40 cm
Maximum value	34 cm	42 cm	52 cm
Usage Size	22 - 34 cm	30 - 40 cm	40-52 cm

Outshell : Polyester 88%, Span 12% | Lining : Nylon 100%

## COOLING product

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EVERYDAY EVERYWEAR 36.5 DEGREE  
LEOLAB gives you the best feeling every days.

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